



# Let's Talk About Water Challenge Grant Program

CUAHSI's Let's Talk About Water (LTAW) Program uses a simple film screening and panel discussion format to catalyze conversation between water science experts and the public. LTAW events have been a well-received and effective educational forum in which complex water issues are addressed through the use of film, followed by a moderated panel discussion related to the content of the film. By keeping the language simple and straightforward, the audience leaves with a deeper and more meaningful understanding of the complex water issues facing society.

The Challenge Grant Program helps support universities in the development of their own Let's Talk About Water water science outreach events. Primarily supported by the Johnson Family Foundation, the Challenge Grant program is awarded on a dollar for dollar matching basis - meaning that CUAHSI matches funds raised by the university (up to \$3,000). Since its pilot year in 2012, CUAHSI has awarded Challenge grants to 17 Universities in the U.S. and Canada.

Applications for a new round of challenge grant funding will be accepted in the Fall of 2016!

For more information, visit: <https://www.cuahsi.org/LTAWchallengegrants>

